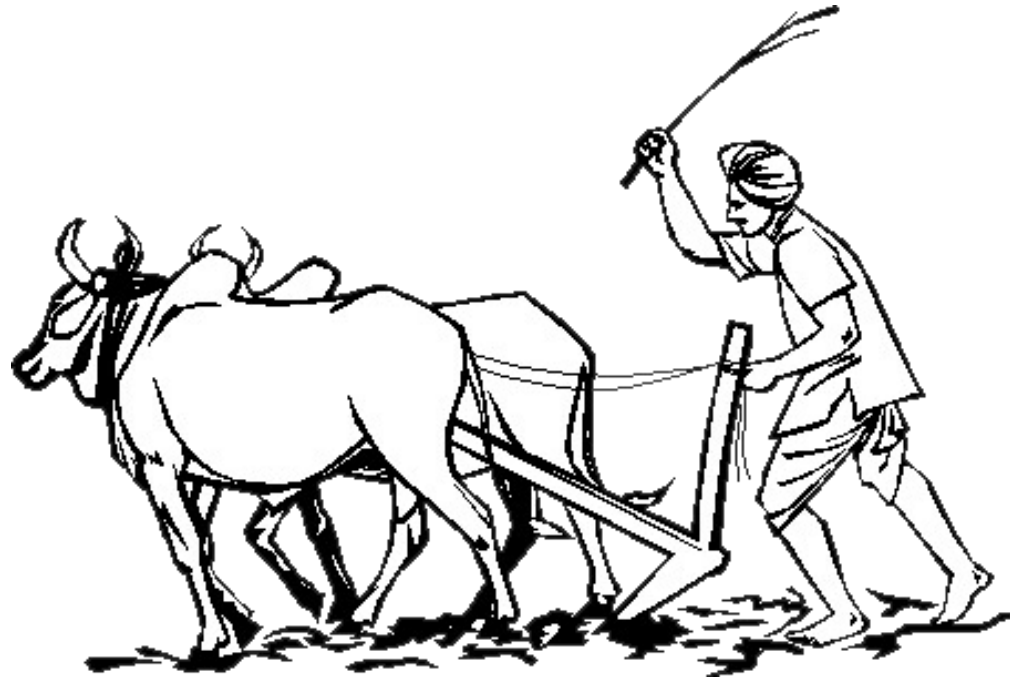


# FPO Facilitation Centre

Yuva Mitra Foundation



*Making Producer Organizations Self-Reliant*

# Yuva Mitra's experience in FPC Promotion

10+ Years of rich experience in FPOs

Resource Support Agency for promoting FPCs in Maharashtra Under NABARD

Capacity building and Training of POPI (NGOS), FPOs and other stakeholders

Policy Advocacy for developing resilient ecosystem for FPOs

Promoted 20 Farmer Producer Companies through value chain approach

Impaneled as Resource Organization for the state of Maharashtra by SFAC

Hand holding support to POPIs for facilitating development of FPOs

# Value Chain Explored





# FPCs Promoted by Yuva Mitra- Activities





# FPCs Promoted by Yuva Mitra-Branding



# FPCs Promoted by Yuva Mitra-Branding

**FIRST TIME IN INDIA**

Direct from the state of the art processing facility.



**SAHAJ**  
GOAT MILK

**FOR HEALTHY BODY AND STRONG MIND**



500ml

250ml

**BENEFITS OF DRINKING GOAT MILK:**

- Anti-inflammatory
- Metabolism booster
- Easy to digest & good for lactose intolerants
- Decreases bad cholesterol
- Prevents anemia as it has high iron content
- Skin moisturizer
- High protein which help in growth of children
- Boost immunity
- Good source of vitamins
- Blood pressure friendly with high potassium
- Reduce anxiety, influence brain development
- Filled with A2 casein, makes it close to mother's milk



**BE A PART OF THE HAPPY STORY**

Savitribai Phule Goat Farming Producer Company Ltd. is owned by 3000 rural women goat farmers. The members of the company are rearing goats with extra love and care to provide fresh, hygienic and nutritious goat milk at your doorstep. The company is helping women to stand on their own feet by providing them economic independence. Women of the drought prone area of Sinnar are now creating a happy story with their commitment and passion of goat rearing.

Be a part of this happy story - Drink SAHAJ.



 Savitribai Phule Goat Farming Producer Co. Ltd.  
Women's Own Enterprise

For feedback / suggestions / complaints , please reach out to  
**Savitribai Phule Goat Farming Producer Company Ltd**  
An ISO 9001:2015 certified company  
Email : savitribai.goatfpo@gmail.com, Whatsapp / Call : 8530031121  
Website : [www.sinnargoat.com](http://www.sinnargoat.com)



# Challenges for FPCs

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- Inadequate professional management of FPO operations
- Weak financials
- Lack of risk mitigation mechanism
- Inadequate access to market
- Inadequate access to Infrastructure
- Lack of technical Skills/ Awareness
- Lack of governance and management

# Need of a dedicated Centre



Single window assistance for all the requirements of FPOs.



To develop and train cadre of professionals for the sector



Availability of standardized training content



To establish cohesiveness among all participants of the sector



Identification, Documentation & Publication of the best practices among the FPOs



Capacity building of Promoting agencies to institutionalize FPOs



# Focus Areas

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**Consultancy & Handholding  
Support**



**Research & Publication**



**Training & Capacity Building**



**Networking & Collaboration**

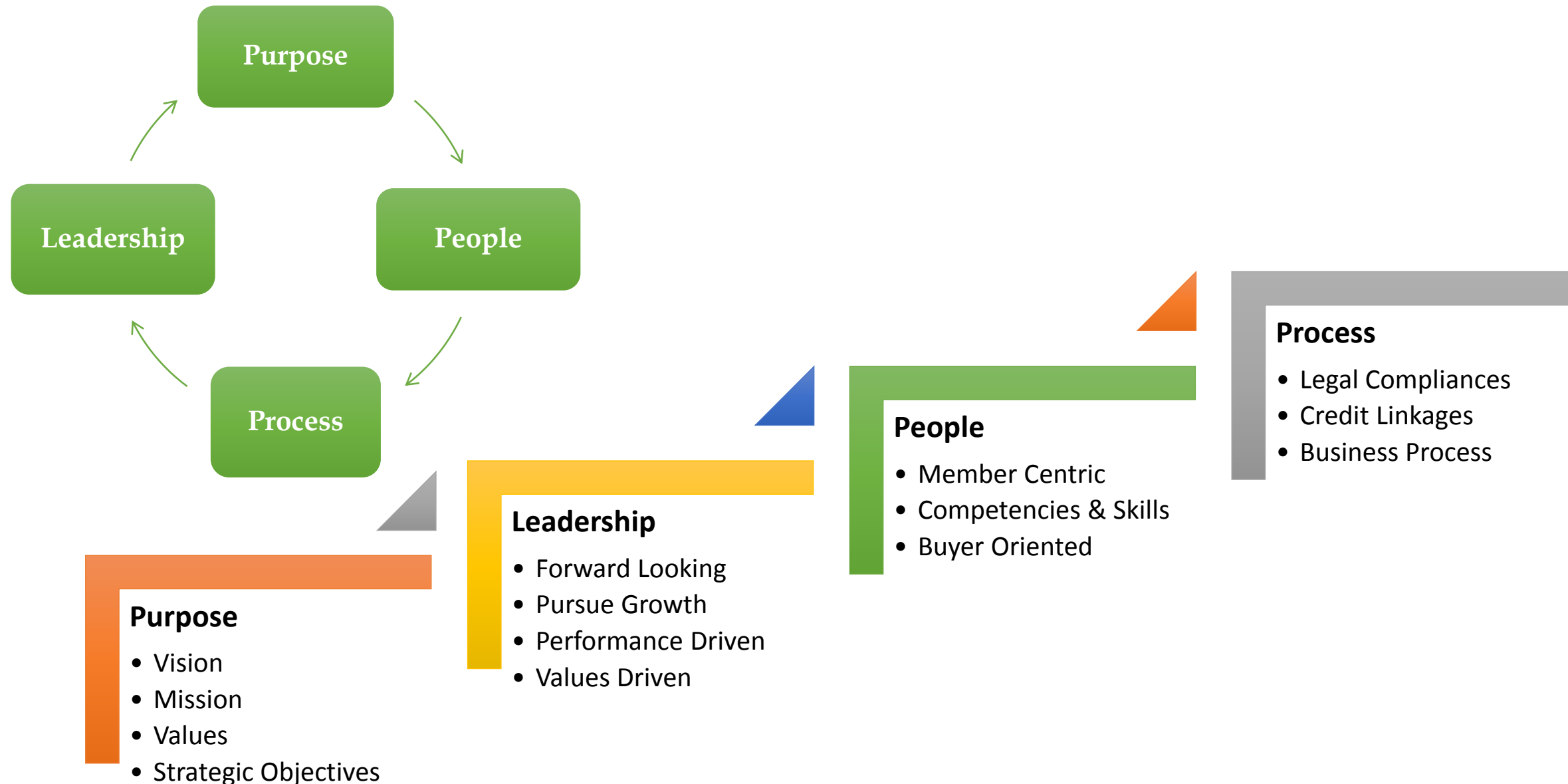


**Policy & Advocacy**

# Approach to Excellence



# Value Chain based Business Plan Framework





# Training and capacity building programs





# Handholding support to FPOs and 7 BRLF partners

- Support to 7 BRLF partners in MP, Jharkhand, Odisha and West Bengal for FPO promotion
- Training of BoD, CEO and staff of promoting institutions
- Facilitation on business development process
- Technical support to establish governance & management systems in FPOs





# Capacity building of FPCs in Karnataka

- Intensive technical and hand holding support to 30 FPOs promoted by Dept. of Horticulture, Govt. of Karnataka
- Training of BoDs and CEOs of FPOs
- Organization assessment and defining vision and mission of FPOs
- Business plan development through value chain approach
- Establishment of market linkages for selected FPOs
- Development of emerging value chain models for FPOs under PPP model





# Thank you

**Yuva Mitra Foundation  
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